

# Through the Grapevine...

Greetings from the New World Wine & Food Festival!

## Rambling Rose & Summer Wine Tasting

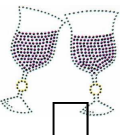
Coming up next on the San Antonio New World Wine & Food Festival event schedule is the 3<sup>rd</sup> Annual Rambling Rose and Summer Wine Tasting at Becker Vineyards, outside of Stonewall, Texas near Fredericksburg. This year, our panel of experts taking participants through the blind tasting include: Dr. Richard Becker, owner and winemaker of Becker Vineyards, Steven Krueger, sommelier at the Westin La Cantera, and John Griffin, *San Antonio Express-News* Dining Editor. The event takes place on Saturday, August 19 with tasting at 12:00 Noon, 1:30 p.m., 3:00 p.m. and 4:30 p.m. Tickets to the event are \$30 and include the wine tasting, refreshments, a tour of Becker Vineyards and a game of bocce ball. Seating for the event is limited, so please make reservations ahead of time by calling 210-822-9555.



Rambling Rosé

## Event Tickets Will Soon Go on Sale

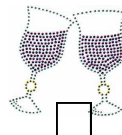
On August 1, participants ready to purchase individual event tickets for this year's New World Wine & Food Festival will have the chance to do so. Starting then, the NWWFF Web site as well as the office and off-site locations will release tickets for sale to the general public for events taking place during the week of the Festival. Currently, the only way to purchase tickets for the 2006 Festival is through a Corporate Ticket Package. Details on this year's packages are listed:



### IRON CHEF

**\$5,770**

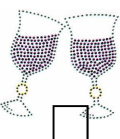
- Four (4) spots in our Hole in Wine Golf Scramble
- Two (2) tickets to The History of Wine Seminar
- Two (2) tickets to the Media Kickoff (private event)
- Four (4) tickets to Becker Vineyards Winery Lunch
- One (1) table of ten (10) to the Black Tie Affair
- Ten (10) tickets to Grand Tasting
- Twenty (20) tickets to Totally Tejas
- Twenty (20) charity tickets to Totally Tejas
- Recognition on program & web site as a corporate partner
- Signed copy of First Edition Festival Poster



### EXECUTIVE CHEF

**\$4,575**

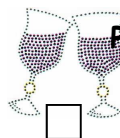
- Four (4) spots in our Hole in Wine Golf Scramble
- Two (2) tickets to the Media Kickoff (private event)
- One (1) table of ten (10) to the Black Tie Affair
- Six (6) tickets to Grand Tasting
- Ten (10) tickets to Totally Tejas
- Fifteen (15) charity tickets to Totally Tejas
- Recognition on program & web site as a corporate partner
- Signed copy of First Edition Festival Poster



### SOUS CHEF

**\$2,300**

- Two (2) spots in our Hole in Wine Golf Scramble
- Two (2) tickets to Rambling Rose
- Two (2) tickets to the Media Kickoff (private event)
- Four (4) tickets to the Black Tie Affair
- Four (4) tickets to Grand Tasting
- Four (4) tickets to Totally Tejas
- Ten (10) charity tickets to Totally Tejas
- Recognition on web site as a corporate partner
- Signed copy of First Edition Festival Poster



### PERSONAL CHEF

**\$1,060**

- Two (2) tickets to Rambling Rose
- Two (2) tickets to the Media Kickoff (private event)
- Two (2) tickets to Becker Vineyards Winery Lunch
- Two (2) tickets to Grand Tasting
- Four (4) tickets to Totally Tejas
- Ten (10) charity tickets to Totally Tejas
- Recognition on web site as a corporate partner
- Signed copy of First Edition Festival Poster

To reserve your Corporate Ticket Package, fill out the form below and return to:  
New World Wine & Food Festival, 6338 N. New Braunfels, #134, San Antonio, TX 78209

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email address: \_\_\_\_\_

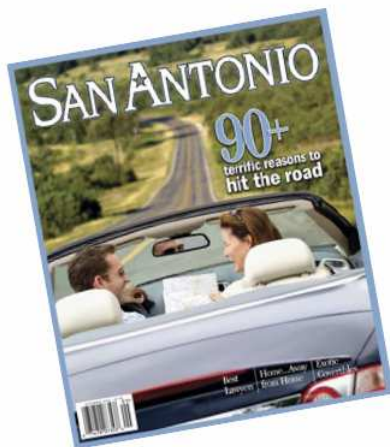
## Event Program Opportunity – a Special Offer for Friends of the Festival



**SAN ANTONIO**  
MAGAZINE

### BRINGING GOOD TASTE TO SAN ANTONIO

*San Antonio Magazine* has signed on to be the official media partner for the **San Antonio New World Wine & Food Festival** (November 7 - 11, 2006, [www.nwwff.org](http://www.nwwff.org)), and will be publishing the official event program. By placing your advertising message within the official program, your company will be included in the October/November 2006 issue, which has a total bi-monthly circulation of **50,000 copies!** Plus, **15,000 programs** will be distributed at all events—reaching over 20,000 people. The full-color event program will be at least 16 pages, and will feature an overview of the New World Wine & Food Festival and its sponsors.



October/November Edition  
Sponsorship Advertising  
Deadline: August 4th

**YES!** I'm interested in placing an ad in the  
New World Wine & Food Festival Program.

For more information, please fax this form back to *San Antonio Magazine* at **(210) 268-1104** by **August 4th**.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Best Time to Call \_\_\_\_\_

For advertising information or to purchase bulk copies, contact your marketing consultant at **(210) 268-1100** or e-mail us at [info@sanantoniomag.com](mailto:info@sanantoniomag.com)

## The New World Wine & Food Festival Gets a New Look

In the May issue of Through the Grapevine, we announced that our Web site had a new look and featured the artwork that will be the 2006 Official New World Wine & Food Festival poster. In order to meet the demands of the Web site and provide the most information in the best format possible, we are once again making changes. In the next couple of weeks you'll find the latest and greatest information on our Web site at [www.nwwff.org](http://www.nwwff.org).

We've also moved into our new office location – but will continue using our mailbox for mail delivery. The address is 6338 N. New Braunfels, #134, San Antonio, Texas 78209. We do have new phone and fax numbers as well! You can now reach us at 210.822.9555 or fax us at 210.822.9565. The previous numbers are now forwarded to our new numbers.

As always, if you have any questions or comments, we would love to hear from you! Please feel free to contact us at 210-822-9555 or by email at [info@nwwff.org](mailto:info@nwwff.org).

*Until Next Time...*